Sample Test Questions (HUSV 3001)

1. __________ research uses numbers as its preferred form of data, whereas _________ research relies on verbal report as its preferred data form.
   a. Theory based / data based
   b. Qualitative / quantitative
   c. Data based / theory based
   d. Quantitative / qualitative

2. Professor Jonathan Rogeria examined survey information about people who were 65 years of age and older. He found the average level of happiness reported increased from 1982 to 2002. He concluded that people under 65 years of age also experienced increasing levels of happiness from 1982 to 2002. The error he committed is that he ________.
   a. used transductive reasoning
   b. overgeneralized from his sample
   c. employed selective observations
   d. applied the principle of organized skepticism to his research project

3. Dr. Alissia Howard was hired by the Association of Alzheimer Caregivers to investigate if a new training program for caregivers was effective in reducing caregiver burden. What type of research does this best exemplify?
   a. evaluation research
   b. instrumental research
   c. basic research
   d. correlational research

4. Which general theoretical framework is most likely to form the basis for research into the following social issue: *In selecting a marriage partner, a man is likely to seriously consider potential mates who allow him to maintain power and control in the relationship, especially in a society where patriarchy prevails as an ideology and justifies his actions in the larger society.*
   a. conflict theory
   b. symbolic interactionism
   c. functional theory
   d. constructivist theory

5. Dr. Smith believes that social science is not value-neutral. This suggests that the aim of a good study is to implement action to affect social reform. Dr. Smith is using what underlying model to social research?
   a. post-positivist
   b. critical
   c. interpretive
   d. constructivist

6. All of the following characteristics apply to the post-positivist model of social research except ________.
   a. deductive reasoning
   b. empirical observation
   c. inductive reasoning
   d. quantitative measurement