

Assessment Plan Shell

Intended Outcome

Assessment Measure(s), Technique(s) & Target Course(s)

Assessment Criteria

Assessment Plan Sample # 1

- **Intended Outcome.** Undergraduate psychology students will demonstrate competency in oral communication skills.
- **Assessment Measure, Technique & Target Course.**
PSYC 201 students will make a formal oral presentation. Faculty members will evaluate presentations using an assessment rubric developed by the program assessment committee.
- **Assessment Criteria.** Evaluators will cite students' use of clear and concise oral communication skills in at least 70% of oral presentations.

Assessment Plan Sample # 2

- **Intended Outcome.** Undergraduate English students will demonstrate expertise in using information research techniques.
- **Assessment Measure, Technique & Target Course.**
ENGL 102 students will complete a research project. Peer evaluators will evaluate randomly selected projects using a checklist for determining the appropriate use of basic information research techniques.
- **Assessment Criteria.** Evaluators will cite effective use of basic information research techniques in over 75% of selected student projects.

Assessment Plan Sample # 3

- **Intended Outcome.** Students pursuing majors in management and marketing will demonstrate expertise in solving complex case problems and competency in written and oral communication skills.
- **Assessment Measure, Technique & Target Courses.**
MGMT 433 and MRKT 409 students will complete a major case project involving a written report and oral presentation. A jury of faculty will evaluate the projects using assessment rubrics developed by the program assessment committee.
- **Assessment Criteria.** At least 90% of students completing the case project will receive ratings of good to excellent in each skills area.

Assessment Plan Sample # 4

- **Intended Outcome.** Upon completion of first-year history coursework, students will correctly identify basic historical concepts.
- **Assessment Measure, Technique & Target Course.**
HIST 102 students will complete a final exam, in which questions related to basic historical concepts have been embedded. Members of the program assessment committee will compare students' responses to the embedded questions across all sections of the course.
- **Assessment Criteria.** At least three-fourths of students will answer 80% or more of embedded questions correctly.

Assessment Plan Sample # 5

- **Intended Outcome.** Students completing coursework in communicative disorders will demonstrate competency in key general education skills.
- **Assessment Measure, Technique & Target Course.**
CODI 470 students will complete an integrated clinical experience, in which they must utilize four key general education skills (written and oral communication, problem solving and basic information technology skills). Clinical supervisors will evaluate the projects using assessment rubrics selected by program faculty.
- **Assessment Criteria.** At least 95% of students who complete the integrated experience will receive ratings of good to excellent from clinical supervisors in the use of each of the general education skills.

Assessment Plan Sample # 6

- **Intended Outcome.** Students pursuing a major in biology will demonstrate expertise in using standard scientific format to prepare reports.
- **Assessment Measure, Technique & Target Course.**
BIOL 404 students will prepare weekly lab reports. Members of the program assessment committee will evaluate randomly selected reports using a rating form developed by the committee.
- **Assessment Criteria.** Evaluators will cite the effective use of standard scientific format in over 85% of randomly selected student lab reports.