## Section 3.3

## Applications of Nonlinear Equations

## EXAMPLE

The number of people in a community who are exposed to a particular advertisement is governed by the logistic equation. Initially $N(0)=500$, and it is observed that $N(1)=$ 1000. If it is predicted that the limiting number of people in the community who will see the advertisement is 50,000 , determine $N(t)$ at time $t$.

## EXAMPLE

A compound $C$ is formed when two chemicals $A$ and $B$ are combined. The resulting reaction between the two chemicals is such that for each gram of $A, 3$ grams of $B$ are used. It is observed that 30 grams of compound $C$ are formed in 10 minutes. Determine the amount of $C$ at any time if the rate of reaction is proportional to the amounts of $A$ and $B$ remaining and if initially there are 40 grams of $A$ and 27 grams of $B$. How much of the compound $C$ is present at 20 minutes? Interpret the solution as $t \rightarrow \infty$.

## THE LOGISTIC EQUATION

The equation

$$
\frac{d P}{d t}=P(a-b P)
$$

where $a$ and $b$ are constants, is called the logistic equation. Its solution is called the logistic function (the graph of which is called the logistic curve).

## SECOND ORDER CHEMICAL REACTIONS

Radioactive decay, where the rate at which decomposition takes place is proportional to the amount present, is said to be a first-order reaction. Now in the reaction

$$
\mathrm{CH}_{3} \mathrm{Cl}+\mathrm{NaOH} \rightarrow \mathrm{CH}_{3} \mathrm{OH}+\mathrm{NaCl}
$$

the rate at which the reaction proceeds depends on both the remaining amount of $\mathrm{CH}_{3} \mathrm{Cl}$ and the remaining NaOH . This is an example of a second-order reaction. A differential equation for this is given by

$$
\frac{d X}{d t}=k(\alpha-X)(\beta-X)
$$

where $\alpha$ and $\beta$ are the given amounts of $\mathrm{CH}_{3} \mathrm{Cl}$ and NaOH and $X$ is the amount of $\mathrm{CH}_{3} \mathrm{OH}$ produced.

## ESCAPE VELOCITY

In Section 1.2, we saw that the differential equation of a free-falling object of mass $m$ near the surface of the earth is

$$
m \frac{d^{2} s}{d t^{2}}=-m g \text { or simply } \frac{d^{2} s}{d t^{2}}=-g
$$

where s represents the distance from the surface of the earth. The assumption is that the distance $y$ from the center of the earth is approximately the radius $R$ of the earth. If we consider a rocket (space probe, etc.) whose distance $y$ is large when compared to $R$, we combine Newton's second law of motion and his law of universal gravitation to produce a differential equation in the variable $y$.

## ESCAPE VELOCITY (CONCLUDED)

The solution to the differential equation can be used to determine the minimum velocity needed by a rocket to break free from the earth's gravitational attraction. This velocity is called the escape velocity.

