

## Section 6.7

### Financial Models

## COMPOUND INTEREST

The formula for **compound interest** (interest paid on both principal and interest) is an important application of exponential functions.

The amount  $A$  after  $t$  years due to a principal  $P$  invested at an annual interest rate  $r$  compounded  $n$  times per year is

$$A = P \cdot \left(1 + \frac{r}{n}\right)^{nt}$$

## EXAMPLES

- Suppose \$1000 is deposited in an account paying 8% per year. How much money will be in the account after 7 years if interest is compounded
  - yearly,
  - quarterly,
  - monthly,
  - daily,
  - 1000 times a year,
  - 10,000 times a year?
- Suppose \$4000 is deposited in an account paying 6% interest compounded monthly. How long will it take for there to be \$15,000 in the account?

## CONTINUOUS COMPOUNDING

As you noticed in Example 1 on the previous slide, when the number of compounding periods increases, the accumulated amount also increases but appears to approach some value. As the number of compounding periods approaches  $\infty$ , we say the interest is **compounded continuously**.

The amount  $A$  after  $t$  years due to a principal  $P$  invested at an annual interest rate  $r$  compounded continuously is

$$A = P \cdot e^{rt}$$

## EXAMPLES

- Fred and Jane Sheffey have just invested \$10,000 in a money market account at 7.65% interest. How much will they have in this account in 5 years if the interest is compounded continuously?
- You put \$5,000 in the bank at an annual interest rate of 12% compounded continuously.
  - Find a formula for the amount in the bank after  $t$  months.
  - Use your answer to part (a) to find the amount of money in the bank after 7 months.

## EFFECTIVE RATE OF INTEREST

The **effective rate of interest** for an investment is the equivalent simple interest rate that would yield the same amount as compounding  $n$  times per year, or continuously, after **one year**.

The effective rate of interest  $r_e$  of an investment earning an annual interest rate  $r$  is given by

$$\text{Compounding } n \text{ times per year: } r_e = \left(1 + \frac{r}{n}\right)^n - 1$$

$$\text{Continuous Compounding: } r_e = e^r - 1$$

### EXAMPLES

5. Find the effective rate of interest of the following:
  - (a) 10% compounded monthly
  - (b) 3% compounded continuously
6. Which is the better investment?
 

A: 4.7% compounded semiannually

B: 4.65% compounded continuously

### PRESENT VALUE

The **present value** of  $A$  dollars to be received at a future date is the principal that you would need to invest now so that it would grow to  $A$  dollars in the specified time period.

### PRESENT VALUE (CONCLUDED)

The present values  $P$  of  $A$  dollars to be received after  $t$  years, assuming a per annum interest rate  $r$  compounded  $n$  times per year, is

$$P = A \cdot \left(1 + \frac{r}{n}\right)^{-nt}$$

If the interest is compounded continuously, then

$$P = A \cdot e^{-rt}$$

### EXAMPLE

7. Find the principal needed to get \$1000 after 5 years if the interest is 8% compounded quarterly.